



## 2024 Turkish Airlines EuroLeague Final Four Berlin media credential process begins

- Form can be found at [Euroleague Basketball Media Center](#) or [HERE](#)
- Deadline for submitting application, May 9 at 12:00 CEST

Euroleague Basketball announces today the start of the media credential process for the 2024 Turkish Airlines EuroLeague Final Four, which will take place in Berlin, Germany, from May 24 to 26, 2024.

All the information needed for legitimate media to apply for a credential, including hotel reservations, will be available through the [Euroleague Basketball Media Center](#), the official website for journalists. There, the entire credential application process may be carried out by filling in on-line registration forms.

The deadline for submitting applications will be May 9, at 12:00 CEST.

### **CREDENTIAL PROCESS CONDITIONS**

- On-site credentials will allow any media representative with an approved credential to physically attend selected events where media is allowed to access.
- All journalists with approved credentials will receive a specific approval letter no later than 5 days after the closing of the credential process.
- All journalists whose credential applications are denied will receive a specific denial letter no later than 5 days after the closing of the credential process. In the case that a denied petition has reserved a room in the official media hotel, the reservation will be automatically cancelled.

- Official Media hotel reservations will be distributed based on first in first out policy. The organization reserves the right to cancel any reservation if the Media hotel available rooms quota has been exceeded. The organization will inform in advance of any cancellation due to the previous exposed reason.
- All journalists with approved media credentials will receive a specific dossier with the different media moments for which they will have the possibility of interacting with players and coaches.
- Accepted applications will be notified by Euroleague Basketball to the mail address provided by the user in the form (please make sure to check the spam box, too); completing the application form does not automatically guarantee accreditation.
- Applications that are not submitted by filling out the official form before the deadline will not be considered.
- Applications for media credentials by agents, educational booklet authors, fan bloggers, or media that do not produce original content based on generally accepted news gathering criteria will not be considered.
- Freelancers (writers, photographers and video-reporters) may be asked to prove that they are on assignment with a media outlet to be considered for credentials.
- Media Tribune positions will be distributed based on a criteria relating to audience, readership, circulation, visits, unique users and regular coverage of the competition.
- Websites, newspapers, radio stations, magazines and news agency representatives will have a limited number of assigned seats in the Media Tribune based on a criteria relating to audience, readership, circulation, visits and unique users and regular coverage of the competition.
- The limitation conditions of assigned seats in the Media Tribune for each type of media is specified in the on-line form.
- All approved credentials will only be valid for the 2024 Turkish Airlines EuroLeague Final Four Berlin, to be held at UBER Arena, Berlin, Germany from May 24 to 26, 2024.
- Euroleague Basketball retains the right to cancel all pre-approved media credentials at any time due to the latest recommendations and/or guidance of local authorities and legislation.

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Euroleague Basketball (EB) is a global leader in the sports and entertainment business, devoted to running the top European competitions of professional basketball clubs under a unique and innovative organizational model. Owned and administered by some of the most successful and

historic clubs in the world, EB manages the continent's two premier men's basketball competitions, the Turkish Airlines EuroLeague and the BKT EuroCup, as well as the sport's premier under-18 showcase, the EB Adidas Next Generation Tournament.

The EB competitions bring the elite of European basketball to all five continents and to the entire sports community through the OTT platform EuroLeague TV. EB also organizes a series of community and educational activities, led by the One Team program, in alignment with the United Nations Agenda 2030 Sustainable Development Goals. On the academic side, the EB Sports Business MBA trains future professionals in sports management.



#### **Contact Us**

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