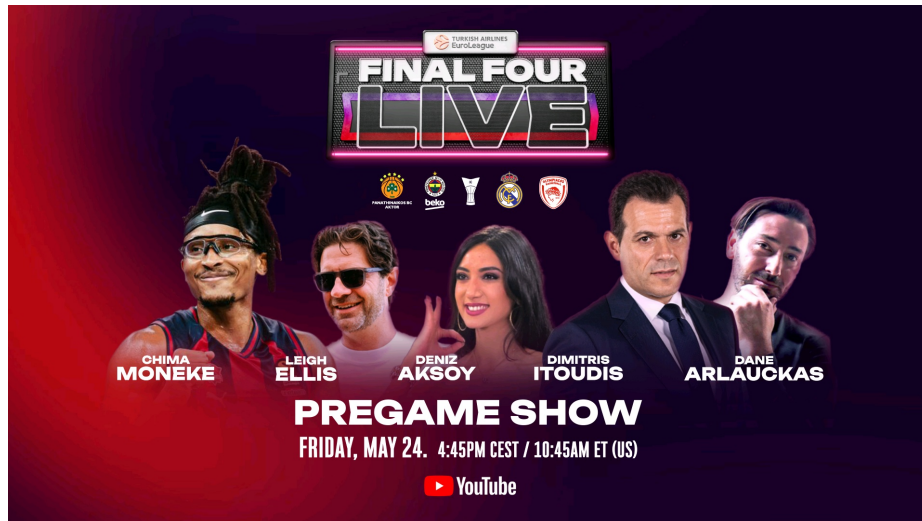




Final Four Live comes to YouTube!

Whether or not you can come to Berlin for the 2024 Turkish Airlines EuroLeague Final Four, you can enjoy an insider's view of the festivities throughout the weekend on the newly recast **Final Four Live channel on YouTube**.

No fewer than 19 events from Thursday until Sunday will be streamed live on Euroleague Basketball's YouTube channel, putting fans everywhere closer than ever to crowning event on the season calendar.

The live coverage starts bright and early on Thursday with first of 13 games in the Euroleague Basketball Adidas Next Generation Tournament, featuring top 18-and-under talents from Europe and the United States, which will be represented for the first time by the groundbreaking league Overtime Elite.

Thursday's live events also include the Final Four Opening Press Conference, featuring the head coaches of all four would-be champion teams as well as superstars Kostas Sloukas of Panathinaikos AKTOR Athens, Walter Tavares of Real Madrid, Kostas Papanikolaou of Olympiacos Piraeus, and Nigel Hayes-Davis of Fenerbahce Beko Istanbul. The opening press conference starts at 12 noon CET.

Later still on Thursday, watch The Crossover with Joe Arlauckas podcast to get expert analysis of the next day's semifinals. Joe and The Crossover return late on Saturday to digest the semifinals results and look forward to the championship game on Sunday. Joe will be joined by special guests on both nights, so be sure not to miss their take on what promises to be an extremely competitive Final Four.

Game-day live coverage on Friday and Sunday will be highlighted by a brand-new showcase, the YouTube Pregame Show Live, that's sure to entertain the most demanding fans. Coming from Uber Arena, the spectacular Final Four venue, the YouTube

Pregame Show Live will be hosted by Deniz Aksoy and feature pundits Dimitris Itoudis, the two-time former champion head coach, Baskonia Vitoria-Gasteiz start Chima Moneke and global basketball influencer Leigh Ellis, as well as roving sideline reporter Dane Arlauckas.

The YouTube Pregame Show Live starts at 16:45 CEST on Friday and leads right up to tipoff of the first semifinal, Panathinaikos vs. Fenerbahce, to be followed directly by the second, Real Madrid vs. Olympiacos. The YouTube Pregame Show Live returns on Sunday at 18:45 CET to take fans right into the championship game and returns afterward to talk to the winners from inside the trophy ceremony.

Don't forget, that during the semifinals and the championship game, The Player's View is available to all fans on YouTube with season-long hosts Jake Cohen and Michael Roll welcoming guests like Tyrese Rice, Tibor Pleiss and K. C. Rivers throughout the weekend to give their play-by-play analysis of the action, tactics and anecdotes of the three do-or-die Final Four games.

Remember that every post-game press conference of the Final Four will also be live-streamed on YouTube, as will Sunday's ANGT Finals Championship Game, at 12:30 CET, to crown the U18 champion.

It'll be all basketball all the time not only on the ground in Berlin but throughout the weekend on Final Four YouTube Live!



Euroleague Basketball (EB) is a global leader in the sports and entertainment business, devoted to running the top European competitions of professional basketball clubs under a unique and innovative organizational model. Owned and administered by some of the most successful and historic clubs in the world, EB manages the continent's two premier men's basketball competitions, the Turkish Airlines EuroLeague and the BKT EuroCup, as well as the sport's premier under-18 showcase, the EB Adidas Next Generation Tournament.

The EB competitions bring the elite of European basketball to all five continents and to the entire sports community through the OTT platform EuroLeague TV. EB also organizes a series of community and educational activities, led by the One Team program, in alignment with the United Nations Agenda 2030 Sustainable Development Goals. On the academic side, the EB Sports Business MBA trains future professionals in sports management.



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