



'Rivalries: Belgrade' explores the basketballcrazy Serbian capital

The latest episode of Euroleague Basketball Originals' latest documentary series is out now

Crvena Zvezda Meridianbet Belgrade and Partizan Mozzart Bet Belgrade. One cannot be separated from the other, with the Serbian capital boasting two of the most passionately supported clubs anywhere on the planet. In 'Rivalries: Belgrade', the final episode from Euroleague Basketball Originals' latest documentary series, the nature of this rivalry and what makes it so special are laid bare.

Basketball fans can watch this episode right now on EuroLeague TV. Several legends on both sides of the divide, such as Partizan head coach Zeljko Obradovic and former Crvena Zvezda great Igor Rakocevic, who is the only player to have their jersey retired by the red-and-white club, explain why this derby is unlike any other. Many protagonists from recent EuroLeague derbies between Partizan and Crvena Zvezda also share their experiences of playing in the Eternal Derby.

In addition to the stars on the court, this episode of 'Rivalries' captures the experiences of fans who live and breathe Crvena Zvezda or Partizan, while highlighting some of Belgrade's best attractions and cuisine. There really isn't anything like the Eternal Derby, but find out what it is like to be on the inside by watching 'Rivalries: Belgrade'.

Check out the other three episodes of 'Rivalries' – 'Rivalries: Istanbul', 'Rivalries: Italy' and 'Rivalries: Greece', – on EuroLeague TV.







Euroleague Basketball (EB) is a global leader in the sports and entertainment business, devoted to running the top European competitions of professional basketball clubs under a unique and innovative organizational model. Owned and administered by some of the most successful and historic clubs in the world, EB manages the continent's two premier men's basketball competitions, the Turkish Airlines EuroLeague and the BKT EuroCup, as well as the sport's premier under-18 showcase, the EB Adidas Next Generation Tournament.

The EB competitions bring the elite of European basketball to all five continents and to the entire sports community through the OTT platform EuroLeague TV. EB also organizes a series of community and educational activities, led by the One Team program, in alignment with the United Nations Agenda 2030 Sustainable Development Goals. On the academic side, the EB Sports Business MBA trains future professionals in sports management.



Contact Us

Press office: mediacommunication@euroleague.net Phone: 34 933 278 427

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