



## Euroleague Basketball statement



In light of the information reported by some media outlets, Euroleague Basketball would like to share the following statement on behalf of its CEO, Marshall Glickman:

“I want to thank Mr. Abdulla Al Naboodah, President & Owner of the Dubai Basketball Club and the representatives of the city of Dubai and of ASM Global for hosting the league and all 13 shareholding clubs at the magnificent Coca-Cola Arena. The purpose of the visit was to exchange ideas and identify opportunities of potential collaboration. Of course, we are excited about the potential of Euroleague Basketball in UAE, but it is too early to address specifics. We are looking forward to continuing the conversation.”

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Euroleague Basketball (EB) is a global leader in the sports and entertainment business, devoted to running the top European competitions of professional basketball clubs under a unique and innovative organizational model. Owned and administered by some of the most successful and historic clubs in the world, EB manages the continent's two premier men's basketball competitions, the Turkish Airlines EuroLeague and the 7DAYS EuroCup, as well as the sport's premier under-18 showcase, the EB Adidas Next Generation Tournament.

The EB competitions bring the elite of European basketball to all five continents and to the entire sports community through the OTT platform EuroLeague TV. EB also organizes a series of community and educational activities, led by the One Team program, in alignment with the United Nations Agenda 2030 Sustainable Development Goals. On the academic side, the EB Sports Business MBA trains future professionals in sports management.



#### **Contact Us**

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